

Franklin Cultural District (FCD) Partnership Letter

We are excited you are interested in becoming a registered partner in Franklin's Cultural District (FCD). The FCD was created by the Town of Franklin to provide coordination and direction for cultural assets throughout Franklin, in an attempt to attract local artists and cultural activities while fostering an appreciation of the arts.

Our Role

The FCD working with its partners throughout the district, will jointly market cultural events and activities, promote the arts, and drive cultural activity throughout Franklin. Additionally, the FCD will unify cultural partners creating an appealing, attractive and vibrant designation for town residents and tourists, and in turn drive economic activity to all partners

Your Role

- Participate in joint marketing efforts with other FCD partners
- Promote FCD activities and events on your website and social media accounts
- Unify the partners by attending quarterly partners meetings
- Proudly display the FCD logo on your website and social media accounts
- Share your success with other partners and FCD
- Volunteer on partner sub-committees
- Provide data on events/attendees/sales

Your Agreement

I agree to participate and be an active partner within the FCD and to support the efforts of the district and its members.

Additionally, I agree to promote the district and join local marketing efforts and initiatives.

Partner Business

Partner Signature

Date: _____